



CHRISTINA POPIK
INTERACTIVE DIGITAL DESIGN PORTFOLIO
FALL 2015

ABOUT THE DESIGNER

I am Christina Popik, a young, aspiring graphic designer and college student. I was born and raised in Connecticut, currently residing in small-town Seymour. I love getting being involved and keeping busy. I work at an ice cream shop, and when I am not there I love going to yoga classes, playing tennis, and hanging out at Starbucks with my friends. When I feel like being lazy, I love catching up on Netflix, exploring Tumblr, and listening to my favorite band, Coldplay.

When I was younger I always loved doing long-term projects like making posters whenever I had the opportunity to, throwing together and trying out different combinations colors, prints, and pictures. My senior year of high school, my school began offering a graphic design course and I fell in love with the idea of creating art somewhere other than paper. Once I had basic knowledge on how to use many digital programs including Adobe Photoshop, Illustrator, and Indesign, I began doing work outside of my design class. I designed a poster promoting the play, Annie, at my high school, created a t-shirt design and an invitation for a benefit dinner for a local breast cancer organization in my town, made my own business cards, and designed an outline of a coffee machine for my entrepreneurship class. And now, here I am, majoring in Interactive Digital Design at Quinnipiac University, looking to widen my knowledge even more and find a career where I can practice my design skills and use my creative mind. To aid in familiarizing myself with the Adobe programs, I am an active member of the Chronicle. I work under the design section of the paper, creating ads and spreads for different articles. Because of my hard work and dedication to the Chronicle, next semester I am starting my position as Associate Design Editor.

I am currently unsure of what I would like to do after college, but in a world where we are evolving digitally, I am positive I will be successful wherever I find myself in the years to come because I will have the skills to take on the latest technology.

The following works contain may contain images that do not belong from me and were borrowed from other sources to help me learn the programs.

For more work, visit my blog at christinampopik.wordpress.com

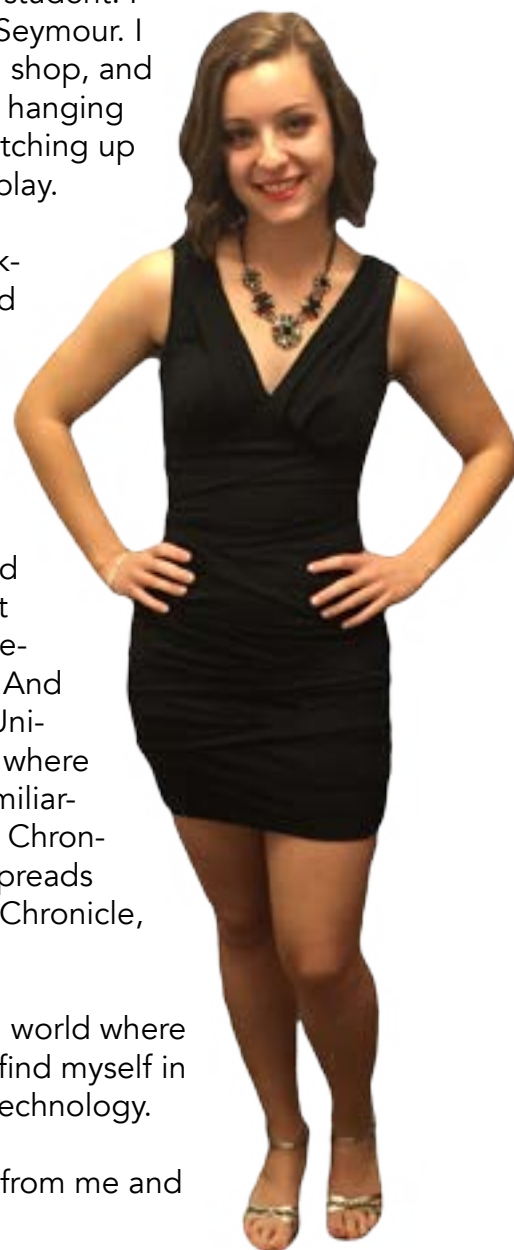


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PHOTOSHOP



PS

Resize Assignment



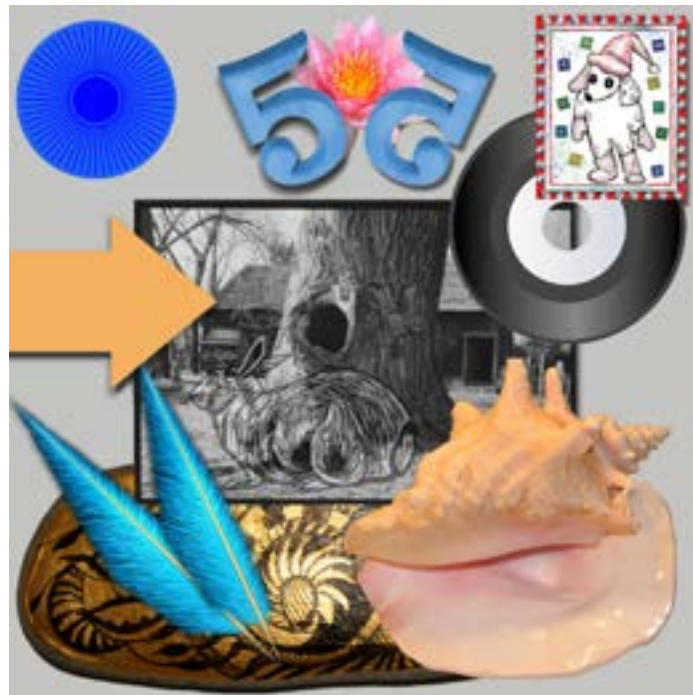
I resized by scaling and used the rulers to frame the four pictures. I practiced using the filter gallery, adjusted the hue, and used the selection tool to manipulate the images.

Altered Self Tryptic

I practiced techniques of the resize assignment by playing around with different images of myself, adding layers, filters, selections, and adjustment of hue.



Copy Selections



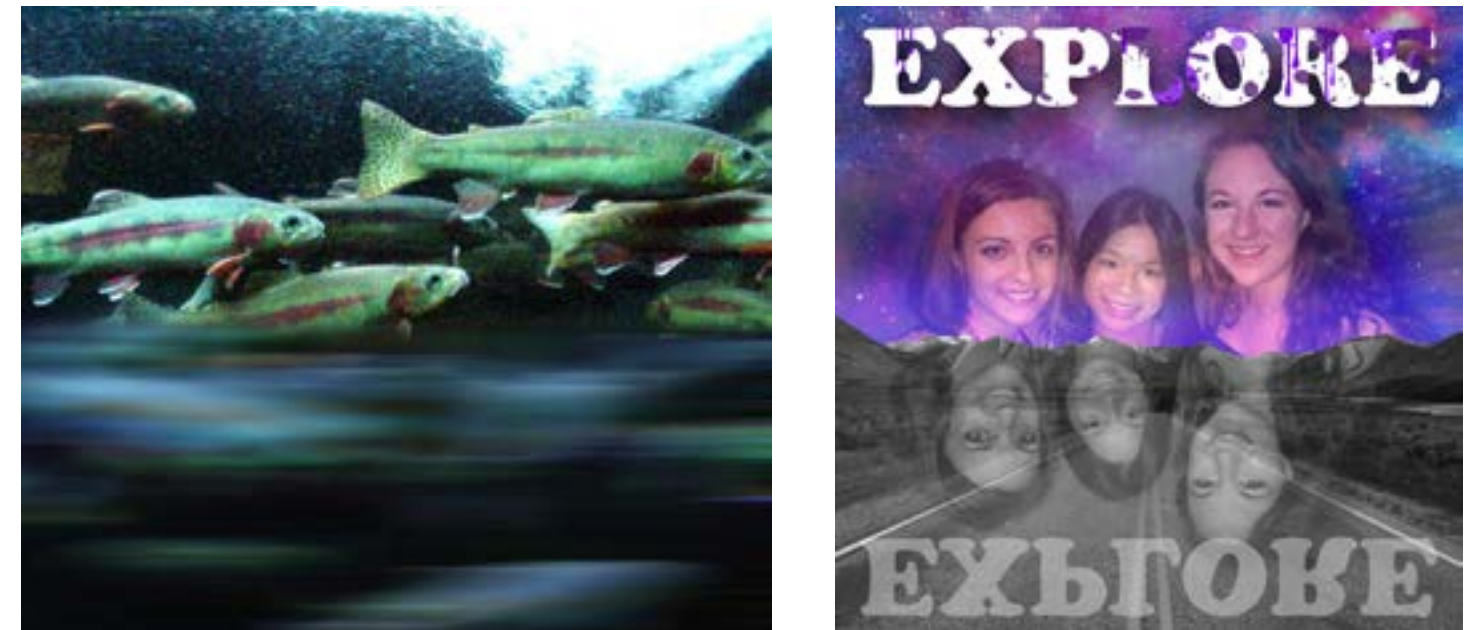
Selections are used to place something in another image that did not originally exist there. I replicated the image to the left by making selections using the magic wand and refining the edges. After making the selections, I arranged the layers, changed the hue, and manipulated the opacity as shown in the original photo.

Selections Collage



I practiced the selection techniques used in the copy selection assignment to create my own collages. In addition to making selections, feathered some of the edges, added shadows, and played around with the filter gallery and hue.

Layer Masks



I used layer masks as a nondestructive way of subtly combining and blending two photos to give a natural look. When you apply a layer mask on an image, the paint brush is then used to either take away some of the image (using black) or to add parts of the image back (using white.) Also in layer masking, you can change the hardness of the brush which makes a better blend between images.

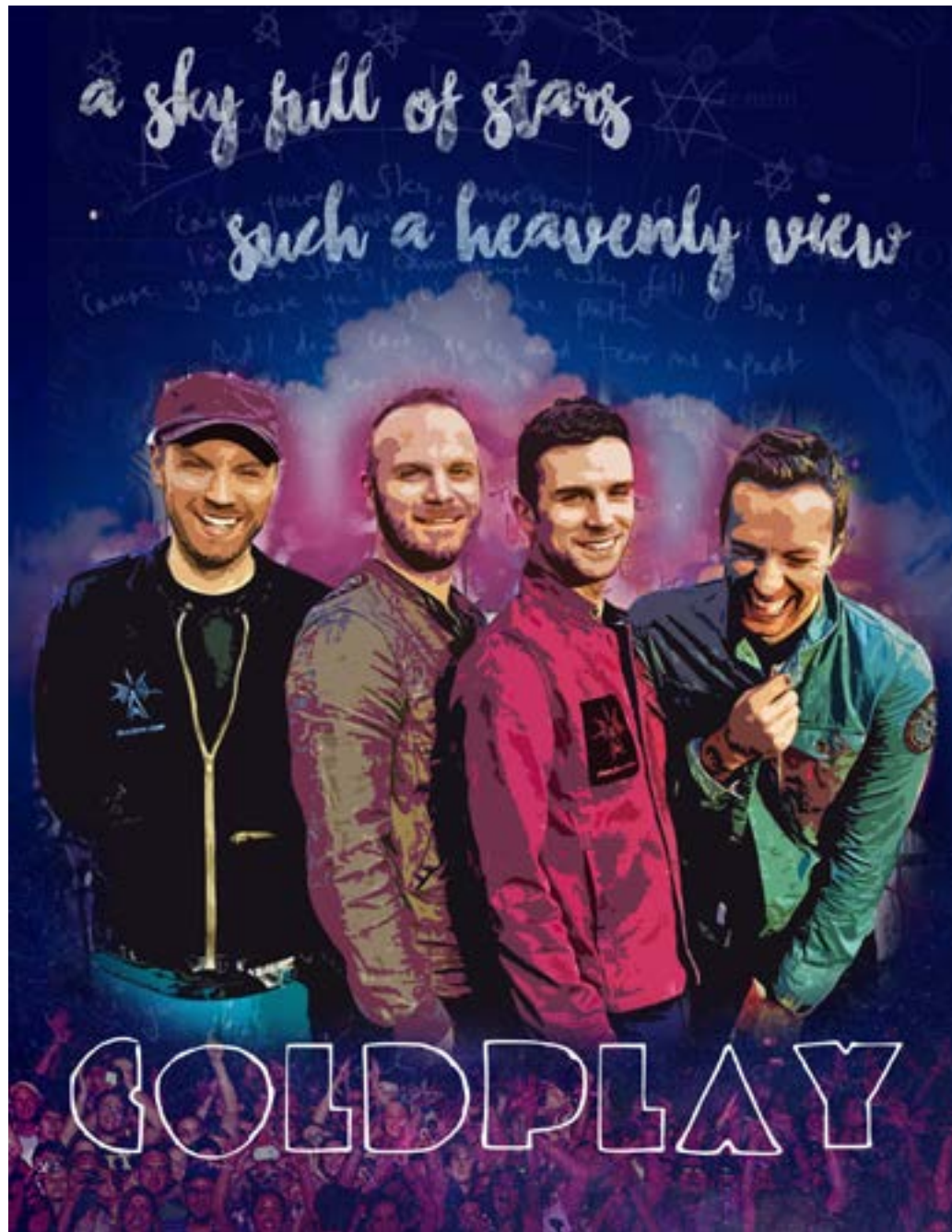
Retouching 5 + 3



Retouching tools come in to play when restoring damaged or old photographs or simply to manipulate a part of a photo. For example, I used the stamp tool to restore the grass in the photo with the statue and in the photo with the kayak. For the photo above of the man, I used the camera raw filter to restore the photo in black and white. Because of this, you can see the image much clearer. Which tools you use to retouch depends on what you are trying to change.



Final Photoshop Project



My final project allowed me to practice what I learned thus far in Photoshop. For example, I used layer masks to combine the audience at the bottom and the lyrical background. I selected the band from another image, feathered the edges, and placed them on top. Underneath that, I did the same thing with the cloud except also lowered its opacity. Other additions were I added a filter on the band and used the paint brush to add more color behind them.

ILLUSTRATOR

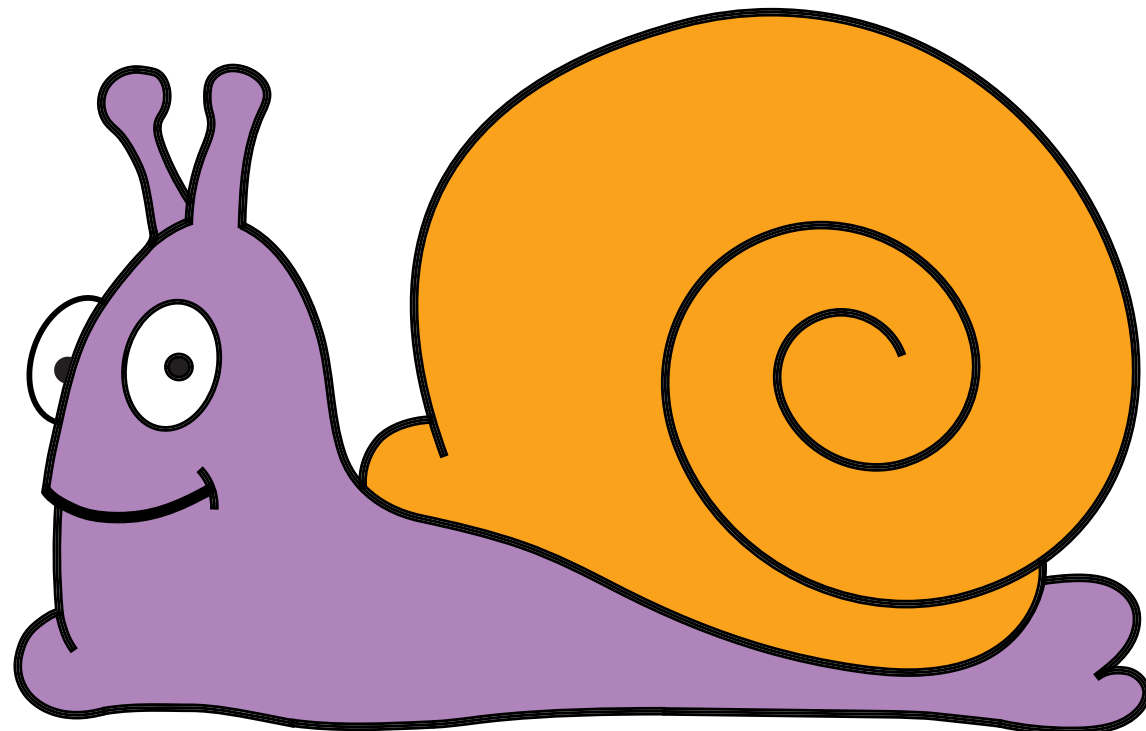


Pencil



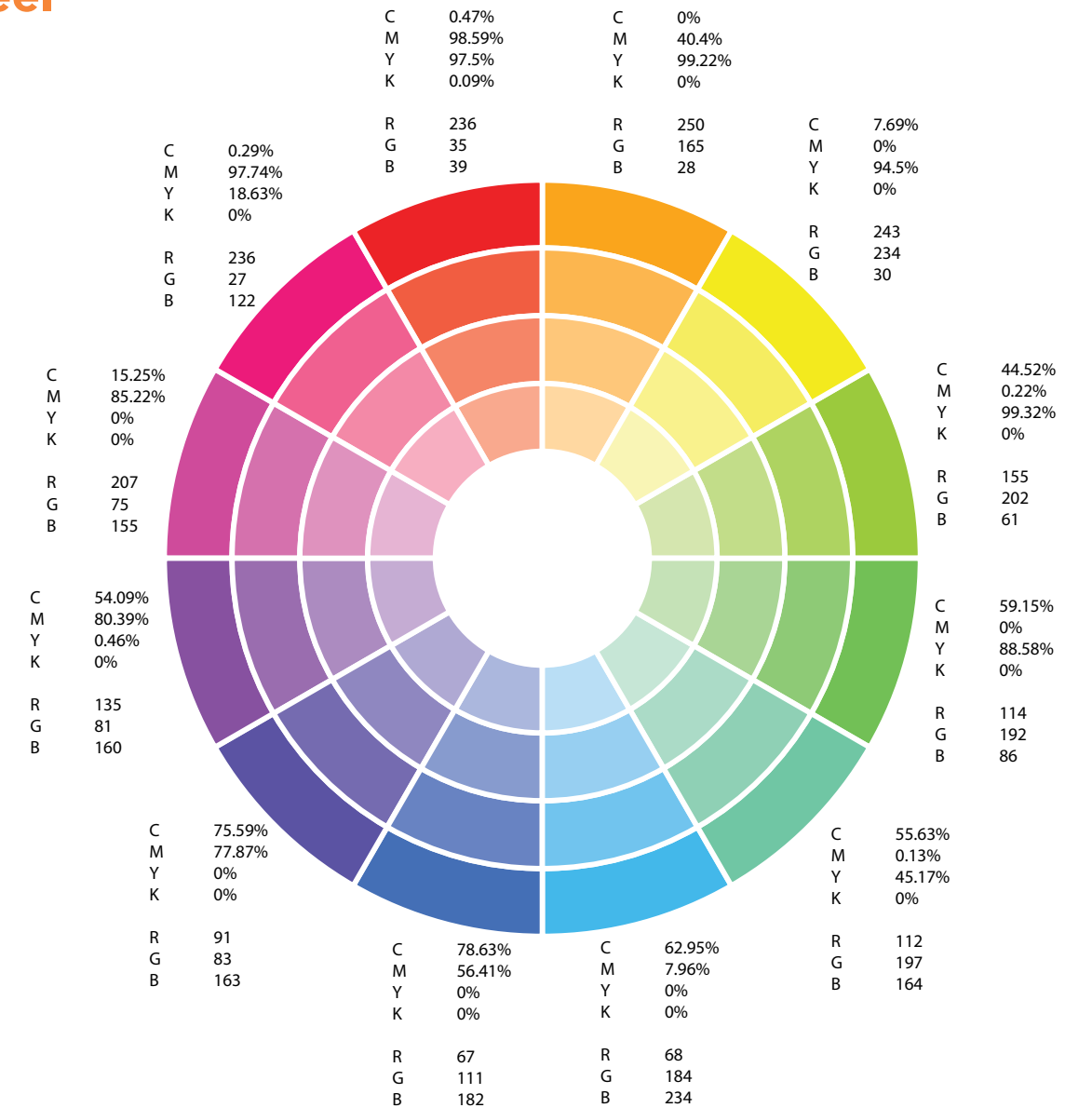
Though it is a simple object, drawing the pencil involved combining many different shapes using pathfinder. Additionally, to make it look realistic, I used the mesh tool.

Independent Tutorial



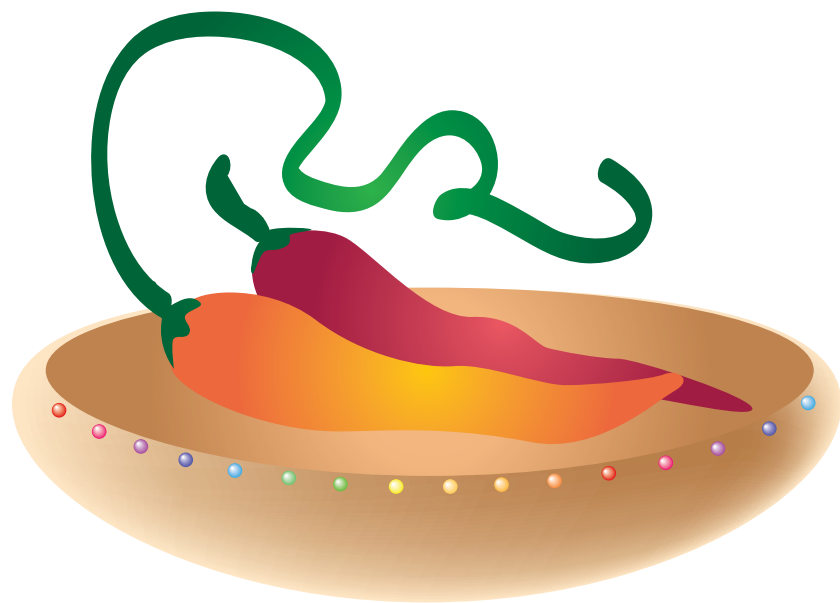
The tutorial I chose involved tracing a drawn sketch using the pen tool. Not yet learning how to use the pen tool at this point, I found the tutorial to be difficult, because I did not completely connect the points so they did not register as an object so I had to use live paint to fill the parts of the snail.

Color Wheel



This color wheel was informative in exploring how the same color can be determined by two different methods: CMYK or RGB. CMYK is typically used for print color while RGB is used for screen color. When printing work, it is important to know what makes up the color you use so it is printed using the proper combinations.

Chile Peppers



After being introduced to Illustrator, I practiced how to manipulate color such as by using gradients as shown on the chilie, how to add mesh as shown on the bowl, and how to blend two different colored objects as shown on the beads on the bowl.

Pear



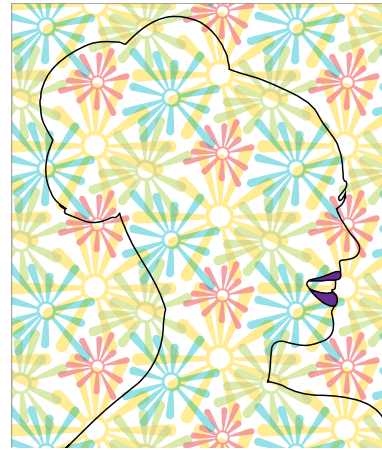
I used the pen tool to trace an outline of the pear, then manipulated the color to make more realistic by using a gradient on the pear and mesh on the stem and leaves.

16 Boxes



The 16 boxes assignment was time-consuming and repetitive, yet a very effective way of learning the tools of Illustrator. I practiced using multiple tools including the pen tool for outlines of logos and the Club Penguin graphics as well as used pathfinder, gradients, and the 3D effect.

Pen Tool Silhouette



The silhouettes allowed me to further practice using the pen tool to capture the curves and straight-aways of Miley Cyrus, Katy Perry, and Taylor Swift.

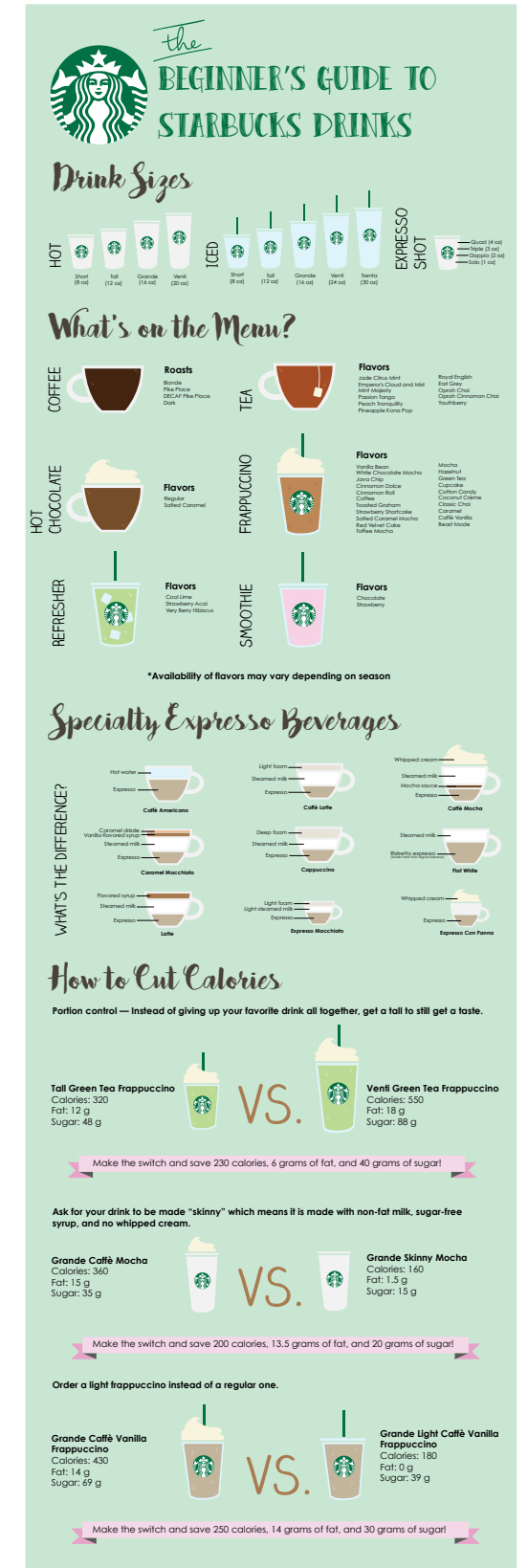
Ai to Ps Exported Example



This example has shown how to transfer a work from one program to another. Illustrator is used to draw up an image but Photoshop is used to add effects that can bring it to life. For example, after opening up the Ai file in Ps, I was able to give the banner a realistic look by adding the different shades of pink.

Final Illustrator Project

As a coffee-addict, I am always bringing new friends with me to Starbucks, but many of them don't understand the different styled menu of this coffeehouse. Therefore, I decided to draw an infographic on Starbucks drinks. I used the pen tool to trace the logo and cups. Then, I drew all types of drinks that Starbucks has to offer as well as tips on ordering a healthier.



INDESIGN

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1 Single Page Design

TURTLES

Abundance of Hawaii's Most Prized Sea Animal

A Stanford study shows that though the number of Hawaiian green sea turtles has increased, the population may still be only a fraction of historic levels.

Calls to lift protections for the iconic Hawaiian green sea turtle may be premature, according to a new study led by a Stanford researcher. Although the number of Hawaiian green sea turtles has increased since 1978 when the species was listed under the U.S. Endangered Species Act, the population may still be only a fraction of historic levels, the research shows.

"It's critical to compare the animal's population level to its historic abundance, not just to recent levels," said study coauthor John N. "Jack" Kittinger, an early career fellow at Stanford's Center for Ocean Solutions (COS).

Kittinger and his collaborators compared contemporary (1973-2012) and historical (1750-1950) nesting records of Hawaiian green sea turtles from fishery logs, archaeological sites, Hawaiian-language newspapers and first-hand historical accounts. The researchers also gathered current nesting data from the National Oceanic and Atmospheric Administration's green turtle field monitoring program run by its Pacific Islands Fisheries Science Center.

The work yielded extensive data sets on the occurrence, abundance, geographic distribution and harvest of sea turtles in Hawaii spanning hundreds of years.

Analysis of these records and other archival sources revealed that 80 percent of major historic green sea turtle nesting sites have disappeared and many others have shrunk greatly in size. The only remaining significant nesting site, which accounts for 90 percent of green sea turtle nesting in the Hawaiian Islands, is vulnerable to sea level rise and other threats. "Hawaiians were able to sustainably coexist with nesting green sea turtles as recently as the early 20th century, when nesting sites could still be found on the main Hawaiian Islands," said Kittinger, a coauthor of the study who conducted much of the research before joining COS as an early career fellow.

"After traditional harvesting restrictions gave way, we see evidence for population depletion," he said. "This needs to be considered for sustainable management of the species moving forward, including a potential harvesting program should the species be delisted."

The green sea turtle is an important cultural symbol in Hawaii and performs vital marine functions such as controlling the spread of algae in coral reefs.

"Research such as this study, based on historic and socioeconomic data, adds an important perspective that has been missing from population assessments of endangered animals," said Larry Crowder, COS science director and a sea turtle expert, who was not involved in the study. "The paper shows that Hawaii's current green sea turtle population is significantly reduced from historic levels and, due to the conservative approach of these scientists, these numbers may underestimate that decline."

The study was published online May 22 in the journal *Ecography*. Collaborators conducting the research included Kittinger, NOAA and the NOAA Pacific Sea Turtle Historical Ecology Working Group.



Given all of the text and images, I was able to explore the tools of Indesign by placing them into the document and designing the rest of the page based on my own ideas. I used different fonts for the title and subtitle, inserted a drop cap, added text-wrap made borders and used lines to make the page more designful.

4 Page Magazine Spread



This assignment helped familiarize me with some of the tools of Indesign tools including masterpages for media I want to appear on every page, interactive buttons, placement of text and images, and column making.



Magazine Cover Design Recreate



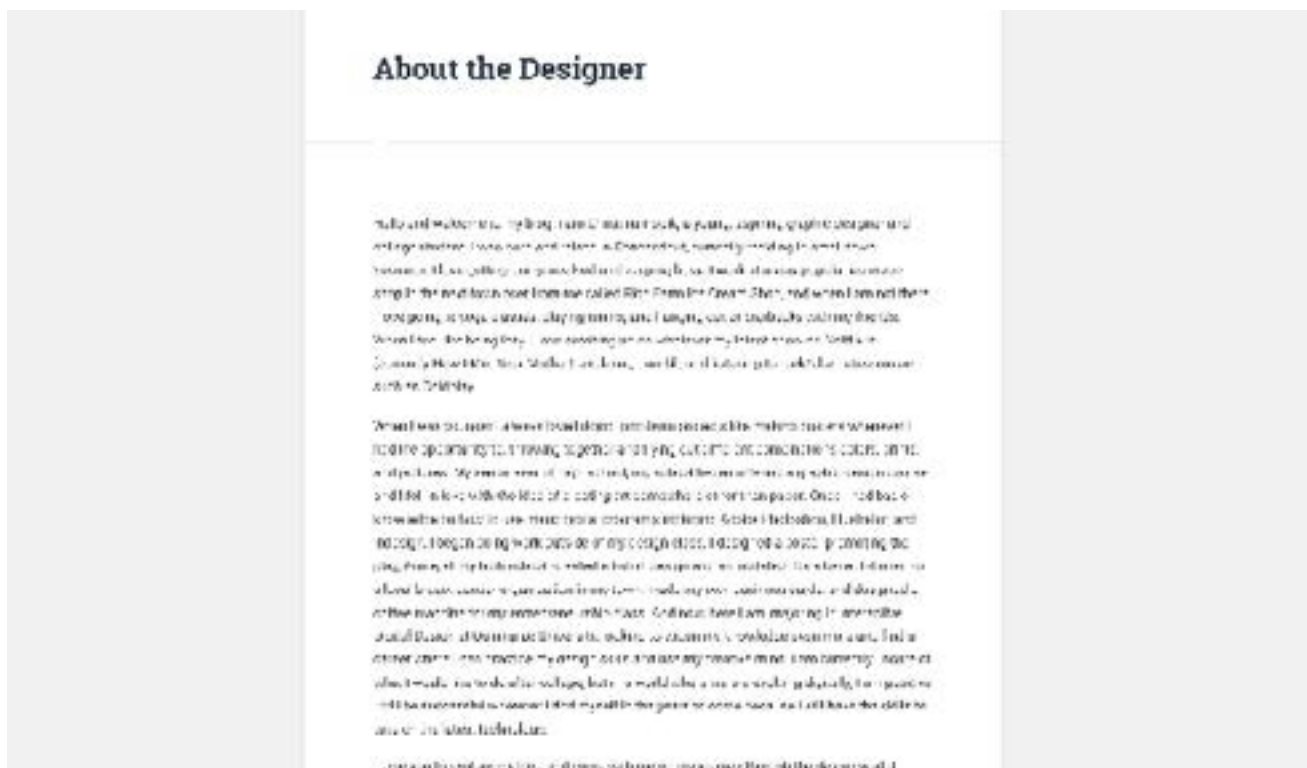
Which one is the real Cosmopolitan cover?

For this assignment, I replicated a magazine, matching similar fonts and colors. Originally, the 'Cosmopolitan' was placed on top of the picture of Katy Perry. Therefore, I selected the picture of Katy, opened it in Photoshop, made a selection at the top of her body, and copied and pasted above the font. Then, I selected the words 'summer,' 'sex,' and 'heat,' "created an outline on each font, and filled it with a gradient.

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Blog Screenshots



Objective

Seeking a position in the field of Interactive Digital Design

Skills

- Expert-level experience in Microsoft Word
- Intermediate-level experience in Adobe Photoshop, Illustrator, and InDesign
- Takes criticism well when it comes to feedback on projects
- Prefers to work on projects individually but enjoys collaboration
- Dedicated and hardworking

Employment

Ice Cream Server -- August 2013 to Present
Rich Farm Ice Cream Shop
691 Oxford Rd, Oxford, CT 06478

Education

- Seymour High School -- Seymour, CT -- Graduated 2015
- Quinnipiac University -- Hamden, CT -- Will Graduate 2019

Extracurriculars

- Associate Design Editor of The Chronicle
- Member of the Interactive Design Organization
- Member of the Entrepreneurship club

Portfolio Website

<https://christinampopik.wordpress.com>

*References Available Upon Request



